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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No.    )

Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**Wolverine World Wide, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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# Your **Vote** Counts!

**WOLVERINE WORLD WIDE, INC.**

2023 Annual Meeting

Vote by May 2, 2023

11:59 PM EDT



WOLVERINE WORLD WIDE, INC.  
9341 COURTLAND DRIVE, NE  
ROCKFORD, MI 48351



D98699-P88669

## You invested in **WOLVERINE WORLD WIDE, INC.** and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 3, 2023.**

### Get informed before you vote

This communication is not a form for voting and presents only an overview of the more complete proxy materials, which contain important information. We encourage you to access and review the proxy materials before voting. View the Notice and Proxy Statement, Annual Report and Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 19, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com) and enter your control number listed below, (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*

May 3, 2023  
10:00 A.M. EDT

Virtually at:

[www.virtualshareholdermeeting.com/WWW2023](http://www.virtualshareholdermeeting.com/WWW2023)

Have your control number available and follow the instructions.

Vote by Mail:

You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

\*Please check the meeting materials for any special requirements for virtual meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors:	
1a. William K. Gerber	✔ For
1b. Nicholas T. Long	✔ For
1c. Kathleen Wilson-Thompson	✔ For
2. An advisory resolution approving compensation for the Company's named executive officers.	✔ For
3. Advisory vote on the frequency of future advisory votes on compensation of the Company's named executive officers.	1 Year
4. Proposal to ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for fiscal year 2023.	✔ For
5. Proposal to approve of the Stock Incentive Plan of 2016 (as amended and restated).	✔ For

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Sign up for E-delivery".