

FORM 5
 CHECK BOX IF NO LONGER SUBJECT TO SECTION 16. FORM 4 OR FORM 5 OBLIGATIONS MAY CONTINUE. SEE INSTRUCTION 1(B).
 FORM 3 HOLDINGS REPORTED
 FORM 4 TRANSACTIONS REPORTED

U.S. SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549
 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
 OMB Number 3235-0362
 Expires: September 30, 1998
 Estimated average burden hours per response 1.0

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*	2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE, INC. ("WWW")	6. Relationship of Reporting Person to Issuer (Check all applicable)
BLOOM, GEOFFREY B. (Last) (First) (Middle)	3. IRS or Social Security Number of Reporting Person (Voluntary)	<input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)
9341 COURTLAND DRIVE, N.E. (Street)	4. Statement for Month/Year Fiscal 1997	CHAIRMAN AND CHIEF EXECUTIVE OFFICER
ROCKFORD MICHIGAN 49351 (City) (State) (Zip)	5. If Amendment, Date of Original (Month/Year) February 13, 1998	7. Individual or Joint/Group Reporting (check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person

TABLE I - NON-DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Amount (A) or (D) Price
5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

<FN>
 * If the form is filed by more than one reporting person, SEE Instruction 4(b)(v).
 </FN>

FORM 5 (CONTINUED)

TABLE II - DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED
 (E.G., PUTS, CALLS, WARRANTS, OPTIONS, CONVERTIBLE SECURITIES)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D)
Stock Option (Right to Buy)<F1>	\$26.4375	9/26/97	A	7,859
Stock Option (Right to Buy)<F1>	\$25.75	11/7/97	G	1,438
Stock Option (Right to Buy)<F1>	\$25.75	11/7/97	G	1,438
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	4,674
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	4,674
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	3,271
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	3,271

6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4) Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Year (Instr. 4)	10. Ownership of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Date Exercisable	Expiration Date	Title	Number of Shares	Ownership	Nature of Ownership
9/26/97	4/26/03	Common Stock	7,859	D	
4/28/97	4/27/07	Common Stock	2,876	D	
4/28/97	4/27/07	Common Stock	1,438	I	By Trust
8/12/97	4/26/03	Common Stock	9,348	D	
8/12/97	4/26/03	Common Stock	4,674	I	By Trust
8/12/97	2/28/05	Common Stock	6,542	D	
8/12/97	2/28/05	Common Stock	3,271	I	By Trust

<FN>

EXPLANATION OF RESPONSES:

<F1>The number of shares and exercise prices have been adjusted to reflect a 3-for-2 stock split paid to stockholders in May, 1997.

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. SEE 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). /s/Geoffrey B. Bloom
 **Signature of Reporting Person Date 2/17/98
 Geoffrey B. Blom

Note: File three copies of this Form, one of which must be manually signed. By Jeffrey A. Ott
 If space provided is insufficient, SEE Instruction 6 for procedure. Attorney-in-Fact

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number. Page 2
 </FN>

FORM 5 U.S. SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL
 CHECK BOX IF NO LONGER SUBJECT TO SECTION 16. FORM 4 OR FORM 5 OBLIGATIONS MAY CONTINUE. SEE INSTRUCTION 1(B). WASHINGTON, D.C. 20549 OMB Number 3235-0362
 FORM 3 HOLDINGS REPORTED STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Expires: September 30, 1998
 FORM 4 TRANSACTIONS REPORTED hours per response 1.0
 Estimated average burden

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE, INC. ("WWW")		6. Relationship of Reporting Person to Issuer (Check all applicable)	
BLOOM, (Last)	GEOFFREY (First)	B. (Middle)	3. IRS or Social Security Number of Reporting Person (Voluntary)		<input checked="" type="checkbox"/> Director	10% Owner
9341 COURTLAND DRIVE, N.E. (Street)					<input checked="" type="checkbox"/> Officer (give title below)	Other (specify below)
					CHAIRMAN AND CHIEF EXECUTIVE OFFICER	
ROCKFORD MICHIGAN 49351 (City) (State) (Zip)			4. Statement for Month/Year Fiscal 1997		7. Individual or Joint/Group Reporting (check applicable line)	
			5. If Amendment, Date of Original (Month/Year) February 13, 1998		<input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Amount (A) or (D) Price
5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

<FN>
* If the form is filed by more than one reporting person, SEE Instruction 4(b)(v).
</FN>

2 of 3

FORM 5 (CONTINUED)

TABLE II - DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED
(E.G., PUTS, CALLS, WARRANTS, OPTIONS, CONVERTIBLE SECURITIES)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/ Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) Title Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Year (Instr. 4)	10. Ownership of Deriva- tive Secur- ity: Direct (D) or In- direct (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G		8/12/97	Common Stock 36,142	N/A	18,071	D	
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	18,071	8/12/97	Common Stock 18,071	N/A	18,071	I	By Trust
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G		8/12/97	Common Stock 24,856	N/A	12,428	D	
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	12,428	8/12/97	Common Stock 12,428	N/A	12,428	I	By Trust
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G		8/12/97	Common Stock 8,156	N/A	4,078	D	
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	4,078	8/12/97	Common Stock 4,078	N/A	4,078	I	By Trust
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G		8/12/97	Common Stock 32,332	N/A	16,166	D	
Stock Option (Right to Buy)<F1>	\$24.344	11/7/97	G	16,166	8/12/97	Common Stock 16,166	N/A	16,166	I	By Trust

EXPLANATION OF RESPONSES:

<F1>The number of shares and exercise prices have been adjusted to reflect a 3-for-2 stock split paid to stockholders in May, 1997.

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. SEE 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). /s/Geoffrey B. Bloom 2/17/98
**Signature of Reporting Person Date
Geoffrey B. Blom

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, SEE Instruction 6 for procedure. By Jeffrey A. Ott Attorney-in-Fact

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number. Page 2
</FN>

FORM 5
 CHECK BOX IF NO LONGER SUBJECT TO SECTION 16. FORM 4 OR FORM 5 OBLIGATIONS MAY CONTINUE. SEE INSTRUCTION 1(B).
 FORM 3 HOLDINGS REPORTED
 FORM 4 TRANSACTIONS REPORTED

U.S. SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
 OMB Number 3235-0362
 Expires: September 30, 1998
 Estimated average burden hours per response 1.0

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

<p>1. Name and Address of Reporting Person*</p> <p>BLOOM, GEOFFREY B. (Last) (First) (Middle)</p> <p>9341 COURTLAND DRIVE, N.E. (Street)</p> <p>ROCKFORD MICHIGAN 49351 (City) (State) (Zip)</p>	<p>2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE, INC. ("WWW")</p> <p>3. IRS or Social Security Number of Reporting Person (Voluntary)</p> <p>4. Statement for Month/Year Fiscal 1997</p> <p>5. If Amendment, Date of Original (Month/Year) February 13, 1998</p>	<p>6. Relationship of Reporting Person to Issuer (Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)</p> <p>CHAIRMAN AND CHIEF EXECUTIVE OFFICER</p> <p>7. Individual or Joint/Group Reporting (check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person</p>
---	---	--

TABLE I - NON-DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED

<p>1. Title of Security (Instr. 3)</p>	<p>2. Transaction Date (Month/Day/Year)</p>	<p>3. Transaction Code (Instr. 8)</p>	<p>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Amount (A) or (D) Price</p>
<p>5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)</p>	<p>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</p>	<p>7. Nature of Indirect Beneficial Ownership (Instr. 4)</p>	

<FN>
 * If the form is filed by more than one reporting person, SEE Instruction 4(b)(v).
 </FN>

FORM 5 (CONTINUED)

TABLE II - DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED (E.G., PUTS, CALLS, WARRANTS, OPTIONS, CONVERTIBLE SECURITIES)

<p>1. Title of Derivative Security (Instr. 3)</p>	<p>2. Conversion or Exercise Price</p>	<p>3. Transaction Date (Month/</p>	<p>4. Transaction Code (Instr. 8)</p>	<p>5. Number of Derivative Securities Acquired (A)</p>
---	--	------------------------------------	---------------------------------------	--

	of Derivative Security	Day/Year)		or Disposed of (D) (Instr. 3, 4 and 5) (A) (D)
Stock Option (Right to Buy)<F1>	\$23.333	11/7/97	G	5,625
	\$23.333	11/7/97	G	5,625
	\$23.333	11/7/97	G	5,625
	\$23.333	11/7/97	G	3,482
Stock Option (Right to Buy)<F1>	\$23.333	11/7/97	G	5,625
	\$23.333	11/7/97	G	5,625
	\$23.333	11/7/97	G	5,625
	\$23.333	11/7/97	G	3,482

6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Year (Instr. 4)	10. Ownership of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
2/24/97	2/23/07	Common Stock	11,250	N/A	5,625	D	
2/24/98	2/23/07	Common Stock	11,250	N/A	5,625	D	
2/24/99	2/23/07	Common Stock	11,250	N/A	5,625	D	
2/24/00	2/23/07	Common Stock	6,965	N/A	3,483	D	
2/24/97	2/23/07	Common Stock	5,625	N/A	5,625	I	By Trust
2/24/98	2/23/07	Common Stock	5,625	N/A	5,625	I	By Trust
2/24/99	2/23/07	Common Stock	5,625	N/A	5,625	I	By Trust
2/24/00	2/23/07	Common Stock	3,482	N/A	3,482	I	By Trust

<FN>

EXPLANATION OF RESPONSES:

<F1>The number of shares and exercise prices have been adjusted to reflect a 3-for-2 stock split paid to stockholders in May, 1997.

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. SEE 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). /s/Geoffrey B. Bloom 2/17/98
 **Signature of Reporting Person Date
 Geoffrey B. Blom

Note: File three copies of this Form, one of which must be manually signed. By Jeffrey A. Ott
 If space provided is insufficient, SEE Instruction 6 for procedure. Attorney-in-Fact

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number. Page 2
 </FN>

POWER OF ATTORNEY

The undersigned, a director and/or officer of Wolverine World Wide, Inc., a Delaware corporation (the "Company"), does hereby nominate, constitute and appoint Blake W. Krueger, George A. Andrews and Jeffrey A. Ott, or any one or more of them, his or her true and lawful attorneys and agents to do any and all acts and things and to execute and file any and all instruments which such attorneys and agents, or any of them, may deem necessary or advisable to enable the undersigned (in his or her individual capacity or in a fiduciary or other capacity) to comply with the Securities Exchange Act of 1934, as amended (the "Act"), and any requirements of the Securities and Exchange Commission in respect thereof, in connection with the preparation, execution and filing of any report or statement of beneficial ownership or changes in beneficial ownership of securities of the Company that the undersigned (in his or her individual capacity or in a fiduciary or other capacity) may be required to file pursuant to Section 16(a) of the Act including, without limitation, full power and authority to sign the undersigned's name, in his or her individual capacity or in a fiduciary or other capacity, to any report or statement on Form 3, 4 or 5, or to any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto, hereby ratifying and confirming all that such attorneys and agents, or any of them, shall do or cause to be done by virtue hereof.

The undersigned agrees that the attorneys-in-fact named herein may rely entirely on information furnished orally or in writing by the undersigned to such attorneys-in-fact. The undersigned also agrees to indemnify and hold harmless the Company and the attorneys-in-fact against any losses, claims, damages or liabilities (or actions in respect thereof) that arise out of or are based upon any untrue statement or omission of necessary fact in the information provided by the undersigned to the attorneys-in-fact for purposes of executing, acknowledging, delivering or filing Forms 3, 4 or 5, or any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto, and agrees to reimburse the Company and the attorneys-in-fact herein for any legal or other expenses reasonably incurred in connection with investigating or defending against any such loss, claim, damage, liability or action.

This authorization shall supersede all prior authorizations to act for the undersigned with respect to securities of the Company in these matters, which prior authorizations are hereby revoked, and shall survive the termination of the undersigned's status as a director and/or officer of the Company and remain in effect thereafter for so long as the undersigned (in his or her individual capacity or in a fiduciary or other capacity) has any obligation under Section 16 of the Act with respect to securities of the Company.

Date: 11-9-93

/S/ GEOFFREY B. BLOOM
Geoffrey B. Bloom