FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KRUEGER BLAKE W						2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ WWW]									5. Relationship of Reportin (Check all applicable) X Director				wner
(Last) 9341 C	Last) (First) (Middle) 341 COURTLAND DRIVE NE					3. Date of Earliest Transaction (Month/Day/Year) 02/09/2011									elow)	irman, CE	EO & 1	Other (s below) President	
(Street)	ORD M	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person							
(City)	(Si	tate) ((Zip)		-										Form filed by More than One Reporting Person				
		Tab	le I - N	lon-Deriv	vative	Sec	urities	Ac	quired, [Disp	osed c	of, or E	enefici	ially Ow	nec	t			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Exe if a	2A. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (Disposed Of (D) (Instr. 3 and 5)			3, 4 Securi Benefi Owned		es ially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount			t (A)	or Pric	Re Tra	Following Reported Transaction(s) (Instr. 3 and 4)		(111341. 4)		(11341. 4)				
Common	2011	011			A		39,035 A		A \$0	0.00	449,925			D					
Common	2011	011		A		20,800 A		A \$0	0.00	470,725		D							
		T	able II						uired, Di						ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	· • · ·	4. Transaction Code (Instr. 8)		5. Number 6 of E		6. Date Exe Expiration (Month/Day	rcisa Date	ble and 7. Title and Amount of		and of es ing	8. Pric of Deriva Securi (Instr.	tive ty 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr. 4)		Beneficial Ownership
					Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amoun or Numbe of Shares	er					
Stock Option (Right to Buy)	\$36.49	02/09/2011			A		16,334		02/09/2012	02/	/08/2021	Commor Stock	16,33	4 \$0.0	0	16,334		D	
Stock Option (Right to																	T		
Buy)	\$36.49	02/09/2011			A		16,333		02/09/2013	02/	08/2021	Commor Stock	16,33	3 \$0.0	0	16,333		D	

Explanation of Responses:

1. On February 9, 2011, the reporting person received a grant of restricted shares of common stock under the Company's Stock Incentive Plan of 2010. Restrictions on the shares will lapse in February 2014 subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant. Any shares as to which restrictions do not lapse at such time will be forfeited.

Remarks:

/s/ Timothy E. Foley, by Power of Attorney

02/11/2011

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).