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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **April 17, 2008**

**Wolverine World Wide, Inc.**  
(Exact Name of Registrant as  
Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**001-06024**  
(Commission  
File Number)

**38-1185150**  
(IRS Employer  
Identification No.)

**9341 Courtland Drive**  
**Rockford, Michigan**  
(Address of Principal Executive Offices)

**49351**  
(Zip Code)

Registrant's telephone number, including area code: **(616) 866-5500**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On April 22, 2008, Wolverine World Wide, Inc. (the "Company") announced the appointment of Donald T. Grimes as the Company's Senior Vice President, Chief Financial Officer and Treasurer. Mr. Grimes will also be the Company's Chief Accounting Officer. The Company's Board of Directors approved Mr. Grimes' appointment on April 17, 2008, and it will become effective on his first day of employment at the Company, which is expected to be in late May 2008. Mr. Grimes will succeed Stephen L. Gulis, Jr., who will remain an Executive Vice President of the Company and will become President of the Company's Global Operations Group, as previously disclosed in a current report on Form 8-K filed with the Securities and Exchange Commission on October 25, 2007.

Mr. Grimes, age 45, is currently Executive Vice President and Chief Financial Officer of Keystone Automotive Operations, Inc., North America's largest distributor and marketer of automotive aftermarket accessories and equipment, and has held that position since 2007. From 1991 until 2006, he held several senior finance positions with Brown-Forman Corporation, a manufacturer and marketer of premium wines and spirits. In his last role with Brown-Forman, Mr. Grimes served as Vice President, Director of Beverage Finance (2006). Just prior to that, he served as Vice President, Director of Corporate Planning & Analysis (2003-2006) and Chief Financial Officer of Brown-Forman Spirits Americas (1999-2003).

Mr. Grimes will receive a base salary of \$385,000 per year and will have a target bonus of 35% of base salary under the Annual Bonus Plan and 35% of base salary under the Long-Term Incentive Plan. Upon his actual start date, Mr. Grimes will receive an award of 5,500 shares of restricted stock and a grant of 16,000 stock options, both subject to the Company's standard vesting and other conditions.

The Company will enter into its standard Executive Severance Agreement and Indemnification Agreement with Mr. Grimes in connection with his appointment. The Executive Severance Agreement provides compensation in the event of certain terminations of employment within two years following a change in control of the Company, with a multiplier of two times salary and bonuses and other payments under the standard agreement. The Indemnification Agreement generally provides the terms upon which the Company will indemnify and advance expenses to Mr. Grimes.

Mr. Grimes will also become eligible to participate in the Company's Supplemental Executive Retirement Plan (the "SERP") under the standard terms of the SERP participation agreement, with a participation level of 2% of average earnings. Under the terms of the participation agreement, Mr. Grimes will not become vested in the SERP until he has completed five years of service with the Company.

A copy of the press release regarding the announcement of Mr. Grimes' appointment is attached as Exhibit 99.1 to this current report.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits:

99.1 Press Release dated April 22, 2008. This Exhibit shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 22, 2008

WOLVERINE WORLD WIDE, INC.  
(Registrant)

/s/ Kenneth A. Grady

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Kenneth A. Grady  
General Counsel and Secretary

EXHIBIT INDEX

Exhibit Number

Document

99.1

Wolverine World Wide, Inc. Press Release dated April 22, 2008. This Exhibit shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.



WOLVERINE WORLD WIDE, INC.  
9341 Courtland Drive, Rockford, MI 49351  
Phone (616) 866-5500; FAX (616) 866-0257

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FOR IMMEDIATE RELEASE  
CONTACT: Christi Cowdin  
(616) 866-6271

**WOLVERINE WORLD WIDE, INC.  
ANNOUNCES THE APPOINTMENT OF  
DONALD T. GRIMES AS SENIOR VICE PRESIDENT,  
CHIEF FINANCIAL OFFICER AND TREASURER**

Rockford, Michigan, April 22 2008 - Wolverine World Wide, Inc. ("Wolverine") today announced the appointment of Don Grimes to the positions of Senior Vice President, Chief Financial Officer and Treasurer. Mr. Grimes will join the Company at the end of May 2008 and will report directly to Blake W. Krueger, CEO and President of Wolverine.

Grimes, age 45, was most recently the Executive Vice President and Chief Financial Officer for Keystone Automotive Operations, Inc. (Exeter, PA), North America's leading marketer and distributor of automotive aftermarket accessories and equipment. Prior to Keystone, Mr. Grimes served fifteen years with Brown-Forman Corporation (Louisville, KY), where he held a series of senior corporate and divisional finance roles, including Vice President, Beverage Finance for the company's global beverage business; Vice President, Corporate Planning & Analysis; Chief Financial Officer of Brown-Forman Spirits Americas (the company's largest division) and Vice President, Corporate Development. Brown-Forman is a manufacturer and marketer of premium wines and spirits, and its global portfolio includes Jack Daniel's Tennessee Whiskey, Southern Comfort Liqueur, Finlandia Vodka and approximately 30 other premium brands.

Commenting on the appointment, Blake W. Krueger, CEO and President of Wolverine, stated "Don's financial and operational expertise and extensive experience with strong multi-brand, global organizations matches up extremely well with Wolverine and our plans for continued growth. Our Company has a very strong track record of delivering superior financial results, having achieved record revenue and earnings per share for seven consecutive years. Don's demonstrated leadership, dedication to excellence and proven ability to execute in a multi-brand, multi-country organization will be a tremendous asset as he assumes a key leadership role here at Wolverine."

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"Working with Blake Krueger and the Wolverine World Wide team is a tremendous opportunity to make a great global company even stronger," stated Grimes. "Helping the organization realize its full potential is a challenge I embrace. The consumer recognition and global reach of the Company's exceptional portfolio of brands are among the best in the footwear industry and I couldn't be more pleased to be joining a team with such an outstanding record of success."

Mr. Grimes, who also previously worked as a Certified Public Accountant for Coopers & Lybrand, holds a Bachelor of Science degree from the University of Louisville in Louisville, Kentucky and a Masters in Business Administration from the J.L. Kellogg Graduate School of Management at Northwestern University in Evanston, Illinois.

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers of branded casual, active lifestyle, work, outdoor sport and uniform footwear and apparel. The Company's portfolio of highly recognized brands includes: Bates®, Hush Puppies®, HYTEST®, Merrell®, Sebago® and Wolverine®. The Company is also the exclusive footwear licensee of popular brands including Cat®, Harley-Davidson® and Patagonia®. The Company's products are carried by leading retailers in the U.S. and globally in nearly 200 countries and territories. For additional information, please visit our website, [www.wolverineworldwide.com](http://www.wolverineworldwide.com).

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