FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PETERSON SHIRLEY D						2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ]											applicable) irector		Person(s) to Issuer	
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE					3. Date of Earliest Transaction (Month/Day/Year) 08/01/2012												Officer (give title below)		below)	(specify
(Street) ROCKFORD MI 49351				4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)											ndividual or Joint/Group Filing (Check Applicable  2)  X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(S	tate) (	Zip)													Per	on			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)					Execution Date,				Code	Transaction Dispo			curities Acquired ( osed Of (D) (Instr. i)			Secu	ficially d			7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code		v	Amount (A) or (D)		Price	Repo	Reported Fransaction(s) Instr. 3 and 4)		7)	(111341. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		n Number		Expiration	i. Date Exercisable a expiration Date Month/Day/Year)			d 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative e Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	nership rm: ect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)	(D)	Date Exercisa	ble	Expi Date	iration	Title	Amo or Num of Shar	ber					
Phantom Stock	(1)	08/01/2012			A		23.4		(1)			(1)	Common Stock	23	.4	\$43.38	8,483.57		D	

## Explanation of Responses:

1. Award of phantom stock pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

## Remarks:

/s/ Timothy E. Foley, by <u>Power of Attorney</u> 08/03/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.