

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ODONOVAN TIMOTHY J</u>			2. Issuer Name and Ticker or Trading Symbol <u>WOLVERINE WORLD WIDE INC /DE/ [ WWW ]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>10/19/2012</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
9341 COURTLAND DRIVE NE			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) <u>ROCKFORD MI 49351</u>								
(City) (State) (Zip)								

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/19/2012		M		13,625	A	\$23.04	290,773	D	
Common Stock	10/19/2012		M		13,625	A	\$23.04	304,398	D	
Common Stock	10/19/2012		M		13,625	A	\$23.04	318,023	D	
Common Stock	10/19/2012		M		13,625	A	\$23.04	331,648	D	
Common Stock	10/19/2012		M		18,166	A	\$22.47	349,814	D	
Common Stock	10/19/2012		M		18,167	A	\$22.47	367,981	D	
Common Stock	10/19/2012		M		18,167	A	\$22.47	386,148	D	
Common Stock	10/19/2012		S		78,600	D	\$43.15	307,548	D	
Common Stock	10/23/2012		G	V	10,000	D	\$0.00	297,548	D	
Common Stock								33,873	I	By Trust
Common Stock								26,631	I	By Trust

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy)	\$23.04	10/19/2012		M			13,625	02/09/2005	02/08/2015	Common Stock	13,625	\$0.00	0	D	
Stock Option (Right to Buy)	\$23.04	10/19/2012		M			13,625	02/09/2006	02/08/2015	Common Stock	13,625	\$0.00	0	D	
Stock Option (Right to Buy)	\$23.04	10/19/2012		M			13,625	02/09/2007	02/08/2015	Common Stock	13,625	\$0.00	0	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$23.04	10/19/2012		M			13,625	02/09/2008	02/08/2015	Common Stock	13,625	\$0.00	0	D	
Stock Option (Right to Buy)	\$22.47	10/19/2012		M			18,166	02/15/2007	02/14/2016	Common Stock	18,166	\$0.00	0	D	
Stock Option (Right to Buy)	\$22.47	10/19/2012		M			18,167	02/15/2008	02/14/2016	Common Stock	18,167	\$0.00	0	D	
Stock Option (Right to Buy)	\$22.47	10/19/2012		M			18,167	02/15/2009	02/14/2016	Common Stock	18,167	\$0.00	0	D	

Explanation of Responses:

Remarks:

/s/ Timothy E. Foley, by                      10/23/2012  
Power of Attorney

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.