
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **January 5, 2021**

WOLVERINE WORLD WIDE, INC.

(Exact name of registrant as specified in its charter)

<u>Delaware</u> <small>(State or other jurisdiction of incorporation)</small>	<u>001-06024</u> <small>(Commission File Number)</small>	<u>38-1185150</u> <small>(IRS Employer Identification No.)</small>
<u>9341 Courtland Drive N.E., Rockford, Michigan</u> <small>(Address of principal executive offices)</small>		<u>49351</u> <small>(Zip Code)</small>

Registrant's telephone number, including area code: **(616) 866-5500**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading symbol</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$1 Par Value	WWW	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On January 5, 2021, Wolverine World Wide, Inc. (the “Company”) announced that Michael Jeppesen, one of the Company’s named executive officers, will retire mid-year 2021. The Company also announced that it had appointed James D. Zwiers to succeed Mr. Jeppesen as President of the Company’s Global Operations Group, effective as of January 5, 2021, and that Mr. Zwiers will also continue to serve as President of the Company’s International Group. Biographical information for Mr. Zwiers may be found in the Company’s proxy statement filed with the Securities and Exchange Commission on March 26, 2020.

A copy of the Company’s press release including these announcements is filed as an exhibit to this Current Report and incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 [Press release, dated January 5, 2021.](#)

104 The cover page from this Current Report on Form 8-K, formatted in Inline XBRL (included as Exhibit 101).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 5, 2021

WOLVERINE WORLD WIDE, INC.
(Registrant)

/s/ Michael D. Stornant

Michael D. Stornant

Senior Vice President, Chief Financial Officer and Treasurer



9341 Courtland Drive, Rockford, MI 49351
Phone (616) 866-5500

.....
FOR IMMEDIATE RELEASE
CONTACT: Valerie Pesonen
248-396-6323

WOLVERINE WORLDWIDE NAMES JIM ZWIERS AS PRESIDENT, GLOBAL OPERATIONS GROUP

*Company and industry veteran succeeds retiring Mike Jeppesen, and
will continue serving as President, International Group*

ROCKFORD, Mich., January 5, 2021 — Wolverine World Wide, Inc. (NYSE: WWW), which operates one of the world's largest portfolios of footwear and lifestyle brands, today announced the appointment of Jim Zwiers as President, Global Operations Group, responsible for portfolio-wide sourcing, logistics, distribution, customer service, and information technology. Zwiers will concurrently serve as President, International Group, a position he has held since 2014, and will remain Executive Vice President of the Company and a member of the Company's Executive Leadership Team.

Zwiers, 52, has been with Wolverine Worldwide for almost 23 years, serving in many significant operational roles including President of the Performance Group and President of the Outdoor Group, along with leadership of the Company's global eCommerce and retail businesses. He has also held senior operational roles including Senior Vice President with responsibility for strategy, business development, and legal.

"Jim is uniquely and ideally suited to lead the Global Operations Group, and I could not be more pleased with this expansion of his role," said Blake Krueger, Wolverine Worldwide's Chairman and Chief Executive Officer. "His extensive experience with the Company's brands and international operations, coupled with his digital background and successful implementation of speed-to-market initiatives, will help accelerate the Company's digital-first transformation and global eCommerce growth."

Zwiers succeeds Mike Jeppesen as President, Global Operations Group. Jeppesen, 60, is retiring after more than 33 years in the footwear industry, the last nine of which have been with Wolverine Worldwide. Jeppesen will remain in an advisory role through mid-year to assist with the transition.

"We are grateful to Mike for his many years of dedicated service to both the Company and our industry," said Krueger. "He has been a key advisor to me and a trusted Executive Leadership Team member for many years, and we certainly wish him and his family well as he transitions into a well-deserved retirement."

Jeppesen commented, "I have been fortunate at Wolverine Worldwide to work with the best team in the industry, and I wish them continued success. Jim is a seasoned leader who knows our industry inside and out, and he is well-positioned to lead the Global Operations Group into the future as the Company accelerates its ongoing digital transformation."

ABOUT WOLVERINE WORLDWIDE

Founded in 1883 on the belief in the possibility of opportunity, Wolverine World Wide, Inc. (NYSE: WWW) is one of the world's leading marketers and licensors of branded casual, active lifestyle, work, outdoor sport, athletic, children's and uniform footwear and apparel. Through a diverse portfolio of highly recognized brands, our products are designed to empower, engage and inspire our consumers every step of the way. The company's portfolio includes [Merrell®](#), [Sperry®](#), [Hush Puppies®](#), [Saucony®](#), [Wolverine®](#), [Keds®](#), [Stride Rite®](#), [Chaco®](#), [Bates®](#), and [HYTEST®](#). Wolverine Worldwide is also the global footwear licensee of the popular brands [Cat®](#) and [Harley-Davidson®](#). Based in Rockford, Michigan, for more than 130 years, the company's products are carried by leading retailers in the U.S. and globally in approximately 170 countries and territories. For additional information, please visit our website, www.wolverineworldwide.com.

###