FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*  KLEINJANS-MCKEE ROBIN J                   |   |            |   |         |      | 2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ] |  |              |  |                             |                                    |   |                |  | Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director                                       |   |  |       |  |  |
|--|---|------------|---|---------|------|---|--|--------------|--|-----------------------------|------------------------------------|---|----------------|--|---|---|--|-------|--|--|
| (Last)<br>C/O 934  |   | 3. Da      | 3. Date of Earliest Transaction (Month/Day/Year) 12/10/2012 |         |      |   |  |              |  |                             |                                    | belo  | ,              | Other<br>below<br>ning & Analy                         |   |   |  |       |  |  |
| (Street) ROCKFORD MI 49351   |   |            |   |         |      |   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |              |  |                             |                                    |   |                |  |   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting |  |       |  |  |
| (City) (State) (Zip)   |   |            |   |         |      |   |  |              |  |                             |                                    |   |                |  | Pers  |   | e than One Rep   | orung |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |            |   |         |      |   |  |              |  |                             |                                    |   |                |  |   |   |  |       |  |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da                       |   |            |   |         |      | 2A. Deemed<br>Execution Dat<br>if any<br>(Month/Day/Ye                            |  | n Date,      | Code (Instr.   |                             |                                    | rities Acquired (A) o<br>ed Of (D) (Instr. 3, 4                           |                | Secur  | icially<br>d  | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |       |  |  |
|  |   |            |   |         |      |   |  |              | Code   | v                           | Amoun                              |   | A) or<br>D)    | Price  | Repoi<br>Trans  |   | (  | (     |  |  |
| Common   | 12/10/2   | :          |   |         | M    |   | 1,63   | 34           | A  | \$17.1                      | .1 1                               | 8,646   | D              |  |   |   |  |       |  |  |
| Common   | Stock   |            |   | 12/10/2 | ;    |   |  | M            |  | 1,63                        | 33                                 | A   | \$17.1         | .1 2   | 0,279   | D   |  |       |  |  |
| Common Stock   |   |            |   | 12/10/2 | 2    |   |  | M            |  | 1,633                       |                                    | A   | \$17.1         | .1 2   | 1,912   | D   |  |       |  |  |
| Common   | Stock   |            |   | 12/10/2 | 2012 |   |  |              | M  |                             | 81                                 | 7   | A              | \$30.2   | 26 2  | 2,729   | D  |       |  |  |
| Common Stock   |   |            | 12/10/2   | 2012    |      |   | M  |              | 81   | 7                           | A                                  | \$30.2  |                | 3,546  | D   |   |  |       |  |  |
| Common Stock Common Stock Common Stock   |   |            |   | 12/10/2 |      |   |  |              | M  |                             | 81                                 | 6   | A              | \$30.2   | _   | 4,362   | D  |       |  |  |
| Common   | Stock   |            |   | 12/10/2 |      |   |  |              | M  |                             | 60                                 | 0   | A              | \$23.5   | _   | 4,962   | D  |       |  |  |
| Common Stock Common Stock  |   |            |   | 12/10/2 |      |   |  |              | M  |                             | 60                                 | -   | A              | \$23.5   |   | 5,562   | D  |       |  |  |
|  |   |            |   | 12/10/2 |      |   |  |              | M  |                             | 60                                 |   | A              | \$23.5   | _   | 6,162   | D  |       |  |  |
| Common Stock   |   |            |   | 12/10/2 |      |   |  | M            |  | 1,06                        | -                                  | A   | \$25.0         | _  | 7,229   | D   |  |       |  |  |
| Common Stock   |   |            | 12/10/2   |         |      |   |  | M            |  | 1,06                        | -                                  | A .   | \$25.0         |  | 8,296   | D   |  |       |  |  |
| Common Stock   |   |            |   | 12/10/2 |      |   |  |              | M<br>S   |                             | 1,06                               |   | A              | \$25.0   | _   | 9,362   | D  |       |  |  |
| Common Stock 12/10/2   |   |            |   |         |      |   |  |              |  | l, Disposed of, or Benefici |                                    | \$41.6  |                | 7,012  | D   |   |  |       |  |  |
|  |   | la         | able II   |         |      |   |  |              | uired, Dis<br>s, options                               |                             |                                    |   |                |  | Owned   |   |  |       |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | rivative Conversion Date Executio<br>curity or Exercise (Month/Day/Year) if any |            |   |         |      | Sec<br>Acq<br>(A)<br>Disp<br>of (I  | ivative<br>urities<br>uired<br>or<br>posed               | Expiration I | o. Date Exercisal<br>Expiration Date<br>Month/Day/Year |                             | Amour<br>Securi<br>Under<br>Deriva | Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3 |                | 8. Price<br>of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4)  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |       |  |  |
|  |   |            |   |         | Code | v   | (A)  | (D)          | Date<br>Exercisable                                    |                             | piration<br>Ite                    | Title   | or<br>Nu<br>of | mber<br>ares   |   |   |  |       |  |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$17.11   | 12/10/2012 |   |         | М    |   |  | 1,634        | 02/10/2010   | 02                          | /09/2019                           | Commo<br>Stock  |                | 634  | \$0.00  | 0   | D  |       |  |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$17.11   | 12/10/2012 |   |         | M    |   |  | 1,633        | 02/10/2011   | 02                          | /09/2019                           | Commo   |                | 633  | \$0.00  | 0   | D  |       |  |  |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |                               |   |   |  |       |  |                    |                 |  |  |  |   |  |
|--|---|--|-------------------------------|---|---|--|-------|--|--------------------|-----------------|--|--|--|---|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4 and 5) |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    |                 |  | 8. Price<br>of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |                               | Code                                    | v | (A)  | (D)   | Date<br>Exercisable  | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of<br>Shares |  |  |   |  |
|  |   |  |                               |   |   |  |       |  |                    |                 |  |  |  |   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$17.11   | 12/10/2012                                 |                               | М                                       |   |  | 1,633 | 02/10/2012   | 02/09/2019         | Common<br>Stock | 1,633                                  | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$30.26   | 12/10/2012                                 |                               | М                                       |   |  | 817   | 02/07/2008   | 02/06/2017         | Common<br>Stock | 817                                    | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$30.26   | 12/10/2012                                 |                               | М                                       |   |  | 817   | 02/07/2009   | 02/06/2017         | Common<br>Stock | 817                                    | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$30.26   | 12/10/2012                                 |                               | М                                       |   |  | 816   | 02/07/2010   | 02/06/2017         | Common<br>Stock | 816                                    | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$23.55   | 12/10/2012                                 |                               | М                                       |   |  | 600   | 07/12/2007   | 07/11/2016         | Common<br>Stock | 600                                    | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$23.55   | 12/10/2012                                 |                               | M                                       |   |  | 600   | 07/12/2008   | 07/11/2016         | Common<br>Stock | 600                                    | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$23.55   | 12/10/2012                                 |                               | M                                       |   |  | 600   | 07/12/2009   | 07/11/2016         | Common<br>Stock | 600                                    | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$25.05   | 12/10/2012                                 |                               | М                                       |   |  | 1,067 | 02/06/2009   | 02/05/2018         | Common<br>Stock | 1,067                                  | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$25.05   | 12/10/2012                                 |                               | М                                       |   |  | 1,067 | 02/06/2010   | 02/05/2018         | Common<br>Stock | 1,067                                  | \$0.00   | 0  | D   |  |
| Stock<br>Option<br>(Right to<br>Buy)   | \$25.05   | 12/10/2012                                 |                               | М                                       |   |  | 1,066 | 02/06/2011   | 02/05/2018         | Common<br>Stock | 1,066                                  | \$0.00   | 0  | D   |  |

Explanation of Responses:

Remarks:

/s/ Timothy E. Foley, by Power of Attorney

12/12/2012

\*\* Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).