## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> GERBER WILLIAM K					2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW]									k all ap Direc	blicable) stor	10% (	Person(s) to Issuer	
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE					3. Date of Earliest Transaction (Month/Day/Year) 02/01/2012									Offic belo	er (give title w)	Other below	(specify )	
	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)								
(Street) ROCKFORD MI 49351														Form	n filed by One	Reporting Per	son	
				_										Form filed by More than One Reporting Person				
(City)	(City) (State) (Zip)													1 010				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) Date (Month/Da					Execution Date,			Code (In	Transaction Dis Code (Instr. and		ecurities Acquired ( losed Of (D) (Instr. 5)			Secur Benef Owne	icially d	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount (A) or (D)			rice			(Instr. 4)	(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaci Code (In 8)	tion	n Number E		5. Date Exercisable and Expiration Date Month/Day/Year)			Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		of De Se (In	Price rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisable	Exp	oiration e	Title	Amou or Numb of Shares	er					
Phantom Stock	(1)	02/01/2012		A	Π	19.75		(1)		(1)	Common Stock	19.7	5 \$	39.47	6,515.81	D		

#### Explanation of Responses:

1. Award of phantom stock pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

#### Remarks:

<u>/s/ Timothy E. Foley, by</u> <u>Power of Attorney</u>

02/03/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.