

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
<u>KRUEGER BLAKE W</u>			<u>WOLVERINE WORLD WIDE INC /DE/ [WWW]</u>			<input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chairman, CEO & President</u>		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line)		
<u>9341 COURTLAND DRIVE NE</u>			<u>02/16/2010</u>					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)					
<u>ROCKFORD</u>	<u>MI</u>	<u>49351</u>				<input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/16/2010		M		7,473	A	\$17.91	409,808	D	
Common Stock	02/16/2010		M		1,590	A	\$17.91	411,398	D	
Common Stock	02/16/2010		M		883	A	\$17.91	412,281	D	
Common Stock	02/16/2010		M		418	A	\$17.91	412,699	D	
Common Stock	02/16/2010		M		1,342	A	\$17.91	414,041	D	
Common Stock	02/16/2010		M		682	A	\$17.91	414,723	D	
Common Stock	02/16/2010		M		889	A	\$17.91	415,612	D	
Common Stock	02/16/2010		M		199	A	\$20.08	415,811	D	
Common Stock	02/16/2010		M		14,586	A	\$20.08	430,397	D	
Common Stock	02/16/2010		M		628	A	\$20.08	431,025	D	
Common Stock	02/16/2010		M		1,441	A	\$20.08	432,466	D	
Common Stock	02/16/2010		M		2,277	A	\$20.5	434,743	D	
Common Stock	02/16/2010		M		5,332	A	\$20.73	440,075	D	
Common Stock	02/16/2010		M		1,116	A	\$20.73	441,191	D	
Common Stock	02/16/2010		F		32,875	D	\$26.31	408,316	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			7,473	04/22/2004	02/23/2010	Common Stock	7,473	\$0.00	0	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			1,590	04/22/2004	02/22/2010	Common Stock	1,590	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			883	04/22/2004	02/23/2010	Common Stock	883	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			418	04/22/2004	02/24/2010	Common Stock	418	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			1,342	04/22/2004	03/08/2010	Common Stock	1,342	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			682	04/22/2004	04/16/2010	Common Stock	682	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$17.91	02/16/2010		M			889	04/22/2004	02/23/2010	Common Stock	889	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.08	02/16/2010		M			199	10/25/2004	02/23/2010	Common Stock	199	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.08	02/16/2010		M			14,586	10/25/2004	02/23/2010	Common Stock	14,586	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.08	02/16/2010		M			628	10/25/2004	02/23/2010	Common Stock	628	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.08	02/16/2010		M			1,441	10/25/2004	02/23/2010	Common Stock	1,441	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.5	02/16/2010		M			2,277	12/14/2004	02/23/2010	Common Stock	2,277	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.73	02/16/2010		M			5,332	12/27/2004	02/23/2010	Common Stock	5,332	\$0.00	0	D	
Stock Option (Right to Buy) ⁽¹⁾	\$20.73	02/16/2010		M			1,116	12/27/2004	02/23/2010	Common Stock	1,116	\$0.00	0	D	

Explanation of Responses:

1. The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Remarks:

/s/ Timothy E. Foley, by
Power of Attorney

02/18/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.