FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washing

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| yton, D.C. 20549 | OMB APPROVAL |
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| | |

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* GERBER WILLIAM K (Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE | | | | | | 2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW] 3. Date of Earliest Transaction (Month/Day/Year) 02/01/2017 | | | | | | | | | ck all appli Directo | cable) or (give title | g Per | son(s) to Iss 10% Ov Other (s below) | vner |
|---|-------|------------|--|---|-------|--|--|--|---------------------------------|-----------------------------|-----------------|---|---|--|---|--|--|---|---|
| (Street) ROCKF(| ORD M | I 4 | 49351 (Zip) | | 4. If | Ame | endment, Date of Original Filed (Month/Day/Year) | | | | | | | Line) | Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | ction 2A. Deemed Execution Date, | | | 3. Transac Code (li 8) | 4. Securi Disposed 5) | | rities Acquired (A) ed Of (D) (Instr. 3, | | or | 5. Amou Securitie Benefici Owned I Reporte Transac | unt of ies For (D) Following ed etion(s) | | n: Direct r Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Month/Day/Year) 3. Transaction Date Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) | | | uts, 0 4. Fransac Code (I 3) | ts, calls, warrants 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | Code V Amount uired, Disposed of, s, options, converti 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Exercisable Date | | | | efici uritie | ally (s) | Owned 3. Price of Derivative Security Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Stock Units | (1) | 02/01/2017 | | | A | | 70.35 | | (1) | | (1) | Common Stock | 70. | 35 | \$23.19 | 28,060.8 | 3 | D | |

Explanation of Responses:

1. Award of stock units pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

Remarks:

/s/ Timothy E. Foley, by Power of Attorney

02/03/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.