

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person * <u>ZWIERS JAMES D</u>  (Last) (First) (Middle) <u>9341 COURTLAND DRIVE NE</u>  (Street) <u>ROCKFORD MI 49351</u>  (City) (State) (Zip)	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>WOLVERINE WORLD WIDE INC /DE/ [ WWW ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive Vice President</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/27/2018</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/27/2018		M		27,600	A	\$8.56	190,893	D	
Common Stock	02/27/2018		S		27,600	D	\$30.07 <sup>(1)</sup>	163,293	D	
Common Stock	02/27/2018		S		4,874	D	\$30.07 <sup>(2)</sup>	158,419	D	
Common Stock	02/28/2018		M		5,200	A	\$12.5	163,619	D	
Common Stock	02/28/2018		M		35,400	A	\$12.5	199,019	D	
Common Stock	02/28/2018		M		4,000	A	\$10.9	203,019	D	
Common Stock	02/28/2018		M		10,400	A	\$8.56	213,419	D	
Common Stock	02/28/2018		S		55,000	D	\$29.64 <sup>(3)</sup>	158,419	D	
Common Stock	02/28/2018		S		9,748	D	\$29.64 <sup>(4)</sup>	148,671	D	
Common Stock	02/28/2018		S		3,378	D	\$30	127,025	I	By Trust <sup>(5)</sup>
Common Stock								27,000	I	By Trust <sup>(6)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy) <sup>(7)</sup>	\$8.56	02/27/2018		M		27,600	(8)	02/09/2019	Common Stock	27,600	\$0.00	10,400	D	
Stock Option (Right to Buy) <sup>(7)</sup>	\$12.5	02/28/2018		M		5,200	(9)	02/09/2020	Common Stock	5,200	\$0.00	0	D	
Stock Option (Right to Buy) <sup>(7)</sup>	\$12.5	02/28/2018		M		35,400	(9)	02/09/2020	Common Stock	35,400	\$0.00	0	D	
Stock Option (Right to Buy) <sup>(7)</sup>	\$10.9	02/28/2018		M		4,000	(10)	04/21/2022	Common Stock	4,000	\$0.00	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy) <sup>(7)</sup>	\$8.56	02/28/2018		M			10,400	<sup>(8)</sup>	02/09/2019	Common Stock	10,400	\$0.00	0	D	

Explanation of Responses:

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.00 to \$30.22. The reporting person undertakes to provide to Wolverine World Wide, Inc., any security holder of Wolverine World Wide, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within such range.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.01 to \$30.18. The reporting person undertakes to provide to Wolverine World Wide, Inc., any security holder of Wolverine World Wide, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within such range.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.26 to \$30.15. The reporting person undertakes to provide to Wolverine World Wide, Inc., any security holder of Wolverine World Wide, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within such range.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.26 to \$30.14. The reporting person undertakes to provide to Wolverine World Wide, Inc., any security holder of Wolverine World Wide, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within such range.
- Shares held by The Jane M. Zwiers Trust.
- Shares held by The James D. Zwiers Trust.
- The number of shares and exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.
- The stock option vested in three installments of 1/3 each on 02/10/2010, 02/10/2011 and 02/10/2012.
- The stock option vested in three installments of 1/3 each on 02/10/2011, 02/10/2012 and 02/10/2013.
- The stock option vested in three installments of 1/3 each on 04/22/2010, 04/22/2011 and 04/22/2012.

Remarks:

/s/ David Latchana, by Power  
of Attorney

03/01/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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