FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* VOLKEMA MICHAEL A				WO	2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW]								(Che	ck all app	olicable) etor	10%	Person(s) to Issuer	
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE				3. Date of Earliest Transaction (Month/Day/Year) 11/01/2013									belo	er (give title w)	Othe belov	(specify v)		
(Street)				_ 4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
ROCKFORD MI 49351			-										Form filed by More than One Reporting Person					
(City)	(Si	tate) (Zip)															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)					Execution Date,			Code (In	ransaction Disposed Of (D) (Instr. Code (Instr. and 5)			3, 4 Secur		icially d	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amou	Amount (A) or (D)		Price	Repoi Trans		,iiisu. 4)	(111341. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		n Number E		Expiration E	. Date Exercisable a xpiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Ins		o D S (I	. Price f erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Exp	iration e	Title	Amou or Numb of Share	per					
Phantom Stock ⁽¹⁾	(2)	11/01/2013		A		50.17		(2)		(2)	Common Stock	50.1	17	\$29.3	24,548.25	D		

Explanation of Responses:

- 1. On November 1, 2013, the Company completed a two-for-one stock split, resulting in Mr. Volkema's ownership of 12,249.04 additional units of phantom stock.
- 2. Award of phantom stock pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the Company.

Remarks:

/s/ Timothy E. Foley, by Power of Attorney 11/05/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.