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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **April 17, 2008**

**Wolverine World Wide, Inc.**  
(Exact Name of Registrant as  
Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**001-06024**  
(Commission  
File Number)

**38-1185150**  
(IRS Employer  
Identification No.)

**9341 Courtland Drive**  
**Rockford, Michigan**  
(Address of Principal Executive Offices)

**49351**  
(Zip Code)

Registrant's telephone number, including area code: **(616) 866-5500**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On April 17, 2008, the Board of Directors of Wolverine World Wide, Inc. (the "Company") appointed Joseph R. Gromek to the Company's Board of Directors. The Company expects that Mr. Gromek will be appointed to serve on the Compensation Committee of the Company's Board of Directors. Mr. Gromek will receive standard director compensation.

A copy of the press release regarding the announcement of Mr. Gromek's appointment to the Company's Board of Directors is attached as Exhibit 99.1 to this current report.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits:

99.1 Press Release dated April 17, 2008. This Exhibit shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 17, 2008

WOLVERINE WORLD WIDE, INC.  
(Registrant)

/s/ Kenneth A. Grady

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Kenneth A. Grady  
General Counsel and Secretary

EXHIBIT INDEX

Exhibit Number

Document

99.1

Wolverine World Wide, Inc. Press Release dated April 17, 2008. This Exhibit shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.



WOLVERINE WORLD WIDE, INC.  
9341 Courtland Drive, Rockford, MI 49351  
Phone (616) 866-5500; FAX (616) 866-0257

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FOR IMMEDIATE RELEASE  
CONTACT: Christi Cowdin  
(616) 866-6271

## WOLVERINE WORLD WIDE, INC. ANNOUNCES NEW MEMBER OF ITS BOARD OF DIRECTORS

Rockford, MI - April 17, 2008 - Wolverine World Wide, Inc. (NYSE: WWW) is pleased to announce the appointment of Joseph R. Gromek to the Company's Board of Directors.

Gromek, age 61, is President, Chief Executive Officer and Director of The Warnaco Group, Inc., a leading designer and distributor of sportswear, intimate apparel and swimwear. He has held numerous senior positions with a variety of world class retail and consumer companies including, Brooks Brothers, Saks Fifth Avenue and Ann Taylor.

"Joe Gromek's appointment will bring added depth to Wolverine's already strong Board," stated Blake W. Krueger, Wolverine's CEO and President. "His distinguished track record of building global success with a multi-brand and multi-channel business matches up well with Wolverine's own operating platform. Joe's experiences building strong customer relationships and operating a wide variety of branded retail stores will prove to be valuable assets as the Company pursues its vision of becoming one of the world's premier footwear and apparel companies."

"I am pleased to be joining the Board of Wolverine World Wide, a footwear industry leader and innovator," Gromek added. "Wolverine has an impressive track record of rewarding its shareholders and I look forward to working with the entire Wolverine team executing the Company's near-term initiatives and impressive growth plans for the future."

Gromek is a graduate of St. Peter's College in New Jersey is affiliated with the Boards of the Parsons School of Design, Volunteers of America and is an Advisor of the Jay Baker Retailing Initiative of The Wharton School at the University of Pennsylvania.

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers of branded casual, active lifestyle, work, outdoor sport and uniform footwear and apparel. The Company's portfolio of highly recognized brands includes: Bates®, Hush Puppies®, Merrell®, Sebago® and Wolverine Boots and Shoes®. The Company also markets footwear under popular licensed brands including CAT®, Harley-Davidson® and Patagonia®. The Company's products are carried by leading retailers in the U.S. and are distributed internationally in nearly 200 countries and territories. For additional information, please visit our website, [www.wolverineworldwide.com](http://www.wolverineworldwide.com).

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