FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     VOLKEMA MICHAEL A					WC	2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ]									neck all app X Direc	olicable) etor	ng Person(s) to I		)wner	
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE						3. Date of Earliest Transaction (Month/Day/Year) 11/21/2013										er (give title w)		elow)	(specify	
(Street) ROCKFORD MI 49351					4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(8)		Zip)		<u> </u>	_								<u> </u>						
Table I - Non-Deriv  1. Title of Security (Instr. 3)  2. Transact Date (Month/Day)				tion	2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4 Transaction Code (Instr. a		4. Secu	4. Securities Acquired ( Disposed Of (D) (Instr. 3			5. Am Secur Benef Owner	ount of ities icially	6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amoun	nt (A	i) or	Price			(Instr. 4)		(Instr. 4)	
Common Stock				11/21/2013				M		9,87	70	A	\$10.6	54 19	19,870(1)		D			
Common Stock				11/21/2	11/21/2013				M		6,31	10	A	\$14.2	27 2	6,180	D			
Common Stock			11/21/2013				S		16,1	80	D	\$31		0,000	D					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security  1. Title of Derivative Security  1. Title of Derivative Security  2. Conversion Date (Month/Day/Year)  3. Transaction Date Execution Date, if any (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)			emed ion Date,	4. Transaction Code (Instr. 8)		5. 6. Number E		6. Date Exe Expiration I (Month/Day	ble and			r. 3	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Ind (I) (Ins 4)	(D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)		Date Exercisable		piration te	Title	or	ount mber ares						
Stock Option (Right to Buy) <sup>(2)</sup>	\$10.64	11/21/2013			M			9,870	04/23/2009	04/	/22/2019	Commo Stock	n 9,8	870	\$0.00	0	D			
Stock Option (Right to	\$14.27	11/21/2013			M			6,310	04/17/2008	04/	/16/2018	Commo	n 6,3	310	\$0.00	0	D			

## Explanation of Responses:

- 1. The total number of shares beneficially owned by the reporting person has been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.
- 2. The number of shares and exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

## Remarks:

/s/ Timothy E. Foley, by Power of Attorney 11/22/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).