

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**OMB APPROVAL**

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ZWIERS JAMES D</u> _____ (Last) (First) (Middle) 9341 COURTLAND DRIVE NE _____ (Street) ROCKFORD MI 49351 _____ (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>WOLVERINE WORLD WIDE INC /DE/ [ WWW ]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Sr VP &amp; President, Outdoor Grp</u>		
			3. Date of Earliest Transaction (Month/Day/Year) <u>02/11/2014</u>					
			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock <sup>(1)</sup>	02/11/2014		A		25,905	A	\$0.00	263,551	D	
Common Stock	02/11/2014		A		11,693	A	\$0.00	275,244	D	
Common Stock	02/11/2014		D		8,470	D	\$0.00	266,774	D	
Common Stock	02/11/2014		F		7,863	D	\$27.13	258,911	D	
Common Stock								21,972	I	By Trust

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Stock Option (Right to Buy)	\$27.13	02/11/2014		A		11,337		02/11/2015	02/10/2024	Common Stock 11,337	\$0.00	11,337	D	
Stock Option (Right to Buy)	\$27.13	02/11/2014		A		11,336		02/11/2016	02/10/2024	Common Stock 11,336	\$0.00	11,336	D	
Stock Option (Right to Buy)	\$27.13	02/11/2014		A		11,336		02/11/2017	02/10/2024	Common Stock 11,336	\$0.00	11,336	D	

**Explanation of Responses:**

1. On February 11, 2014, the reporting person received a grant of restricted shares of common stock under the Company's Stock Incentive Plan of 2013. Restrictions on the shares will lapse in February 2017 subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant. Any shares as to which restrictions do not lapse at such time will be forfeited.

**Remarks:**

/s/ Timothy E. Foley, by  
Power of Attorney

02/13/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**