FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  LAUDERBACK BRENDA J    |   |  |   |          |   | 2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ] |         |     |  |     |                  |   |                                 |  | ck all appli  | onship of Reporting F<br>ill applicable)<br>Director  |          | 10% O  | wner  |
|--|---|--|---|----------|---|---|---------|-----|--|-----|------------------|---|---------------------------------|--|---|---|----------|--|---|
| ,                          |   |  |   |          | 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2016 |   |         |     |  |     |                  |   |                                 |  | Officer (give title below)  |   | Other (s | specify  |   |
| (Street)   |   |  |   |          |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                          |         |     |  |     |                  |   |                                 |  | ndividual or Joint/Group Filing (Check Applicable a)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |          |  |   |
| (City)   | (S  | tate) (                                    | Zip)  |          |   |   |         |     |  |     |                  |   |                                 |  |   |   |          |  |   |
|  |   | Tab  | le I - N  | on-Deriv | ative S   | Sec   | urities | Ac  | quired, D  | isp | osed o           | f, or Be  | nefic                           | iall                                       | y Owne  | d   |          |  |   |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/ |   |  |   |          |   | Execution Date,   |         |     | Transaction Dispose Code (Instr. and 5)                        |     |                  | rities Acqued Of (D) (I   |                                 | 3, 4 Securit<br>Benefic<br>Owned<br>Follow |   | ties For<br>cially (D)  |          | n: Direct<br>or<br>rect (I)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |   |          |   |   |         |     | Code   | v   | Amount           | mount (A) or (D)  |                                 | ice  |   | oorted<br>insaction(s)<br>str. 3 and 4)   |          |  |   |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  (e.g., puts, calls, warrants, options, convertible securities) |  |   |          |   |   |         |     |  |     |                  |   |                                 |  |   |   |          |  |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security   | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |          | 4.<br>Transaction<br>Code (Instr.<br>8)                     |   | of      |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     |                  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |                                 | C  | 8. Price<br>of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | ,        | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | Beneficial<br>Ownership   |
|  |   |  |   |          | Code  | v   | (A)     | (D) | Date<br>Exercisable  |     | opiration<br>ate | Title   | Amo<br>or<br>Num<br>of<br>Share | ber  |   |   |          |  |   |
| Stock<br>Units   | (1)   | 07/01/2016                                 |   |          | A   |   | 1,142.7 |     | (1)  |     | (1)              | Common<br>Stock   | 1,14                            | 2.7  | \$20.62   | 46,324.76   | 5        | D  |   |

## Explanation of Responses:

1. Award of stock units pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

## Remarks:

/s/ Timothy E. Foley, by Power of Attorney 07/06/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.