
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **April 4, 2005**

Wolverine World Wide, Inc.
(Exact Name of Registrant as
Specified in its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

1-6024
(Commission
File Number)

38-1185150
(IRS Employer
Identification No.)

9341 Courtland Drive
Rockford, Michigan
(Address of Principal Executive Offices)

49351
(Zip Code)

Registrant's telephone number, including area code: **(616) 866-5500**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

Effective April 4, 2005, the Board of Directors of Wolverine World Wide, Inc. (the "Company") appointed Shirley D. Peterson to the Company's Board of Directors. The Company issued a press release announcing the appointment, a copy of which is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits:

99.1 Press Release dated April 4, 2005.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 6, 2005

WOLVERINE WORLD WIDE, INC.
(Registrant)

/s/ James D. Zwiers

James D. Zwiers
General Counsel and Assistant Secretary



WOLVERINE WORLD WIDE, INC.
9341 Courtland Drive, Rockford, MI 49351
Phone (616) 866-5500; FAX (616) 866-0257

FOR IMMEDIATE RELEASE
CONTACT: Christi Cowdin
(616) 866-6271

**WOLVERINE WORLD WIDE, INC.
ANNOUNCES NEW MEMBER OF
ITS BOARD OF DIRECTORS**

Rockford, MI- April 4, 2005 - Wolverine World Wide, Inc. (NYSE: WWW) is pleased to announce that Shirley D. Peterson has been appointed to the Company's Board of Directors.

Peterson, age 63, joins the Wolverine board having served as President of Hood College of Frederick, Maryland and as a partner and Head of Tax Practice at Steptoe & Johnson of Washington, D.C. She has also served as Commissioner of the Internal Revenue Service and as Assistant Attorney General of the Tax Division for the U.S. Department of Justice. Peterson is a graduate of Bryn Mawr College and the New York University School of Law.

"Shirley brings a wealth of experience in business, government and finance to the Wolverine Board," stated Geoffrey B. Bloom, Wolverine's Chairman. "The breadth and depth of her past successes and leadership should prove to be valuable assets as the Company pursues its vision of becoming the world's premier company in the non-athletic sector of the footwear industry."

"I am pleased and honored to be joining Wolverine World Wide, a footwear industry leader and innovator," Peterson added. "I look forward to contributing to the Company's success as it strengthens its current portfolio of global brands and focuses on its growth prospects for the future."

Mrs. Peterson is also a director of AK Steel Corp., Champion Enterprises, Federal-Mogul Corp., Goodyear Tire & Rubber Co. and she serves as an independent trustee for Scudder Mutual Funds.

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers of branded casual, active lifestyle, work, outdoor sport and uniform footwear and slippers. The Company's portfolio of highly recognized brands includes: Bates[®], Hush Puppies[®], Merrell[®], Sebago[®] and Wolverine Boots and Shoes[®]. The Company also markets footwear under popular licensed brands including CAT[®], Harley-Davidson[®] and Stanley[®]. The Company's products are carried by leading retailers in the U.S. and are distributed internationally in over 140 countries. For additional information, please visit our website, www.wolverineworldwide.com.

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