

FORM 4  
 [ ] CHECK THIS BOX IF NO LONGER  
 SUBJECT TO SECTION 16. FORM  
 4 OR FORM 5 OBLIGATIONS  
 MAY CONTINUE. SEE INSTRUC-  
 TION 1(B).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 WASHINGTON, D.C. 20549  
 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL  
 OMB Number 3235-0287  
 Expires: September 30, 1998  
 Estimated average burden  
 hours per response . . . 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility  
 Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940  
 (Print or Type Responses)

1. Name and Address of Reporting Person*	2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE, INC. ("WWW")	5. If Amendment, Date of Original (Month/Year)
ESTES V. DEAN (Last) (First) (Middle)		
9341 COURTLAND DRIVE, N.E. (Street)	3. IRS or Social Security Number of Reporting Person (Voluntary)	6. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director ____ 10% Owner [X] Officer (give title ____ Other (specify below below) VICE PRESIDENT
ROCKFORD, MICHIGAN 49351 (City) (State) (Zip)	4. Statement for Month/Year JULY, 1997	7. Individual or Joint/Group Filing (Check Applicable Line) [X] Form filed by One Reporting Person ____ Form filed by More than One Reporting Person

TABLE I - NON-DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8) Code V	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Amount (A) or (D)	Price
Common Stock	7/14/97	M	12,656 A	\$2.2963
5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
79,473<F1>	D			

<FN>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  
 \* If the form is filed by more than one reporting person, SEE Instruction 4(b)(v).

</FN>

FORM 4 (CONTINUED)

TABLE II - DERIVATIVE SECURITIES ACQUIRED, DISPOSED OF, OR BENEFICIALLY OWNED  
 (E.G., PUTS, CALLS, WARRANTS, OPTIONS, CONVERTIBLE SECURITIES)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/ Day/Year)	4. Transaction Code (Instr. 8) Code V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D)
Stock Option (Right to Buy)<F1>	\$2.2963	7/14/97	M	3,165
	\$2.2963	7/14/97	M	3,165
	\$2.2963	7/14/97	M	3,163
	\$2.2963	7/14/97	M	3,163

6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4) Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
Date Exercisable	Expiration Date	Title				
3/6/92	3/5/02	Common Stock	3,165	N/A	0	D
3/6/93	3/5/02	Common Stock	3,165	N/A	0	D
3/6/94	3/5/02	Common Stock	3,163	N/A	0	D
3/6/95	3/5/02	Common Stock	3,163	N/A	0	D

<FN>

Explanation of Responses:

<F1> The numbers of shares and exercise prices have been adjusted to reflect a 3-for-2 stock split paid to shareholders in May, 1997.

\*\*Intentional misstatements or omissions of facts constitute Federal  
 Criminal Violations. SEE 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

/s/ V. DEAN ESTES  
 \*\*Signature of Reporting Person  
 v. Dean Estes  
 By Jeffrey A. Ott  
 Attorney-in-Fact

AUGUST 8, 1997  
 Date

Note: File three copies of this Form, one of which must be manually  
 signed. If space is insufficient,  
 SEE Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not  
 required to respond unless the form displays a currently valid OMB Number.

</FN>

POWER OF ATTORNEY

The undersigned, a director and/or officer of Wolverine World

Wide, Inc., a Delaware corporation (the "Company"), does hereby nominate, constitute and appoint Blake W. Krueger, Stephen L. Gulis, Jr. and Jeffrey A. Ott, or any one or more of them, his or her true and lawful attorneys and agents to do any and all acts and things and to execute and file any and all instruments which such attorneys and agents, or any of them, may deem necessary or advisable to enable the undersigned (in his or her individual capacity or in a fiduciary or other capacity) to comply with the Securities Exchange Act of 1934, as amended (the "Act"), and any requirements of the Securities and Exchange Commission in respect thereof, in connection with the preparation, execution and filing of any report or statement of beneficial ownership or changes in beneficial ownership of securities of the Company that the undersigned (in his or her individual capacity or in a fiduciary or other capacity) may be required to file pursuant to Section 16(a) of the Act including, without limitation, full power and authority to sign the undersigned's name, in his or her individual capacity or in a fiduciary or other capacity, to any report or statement on Form 3, 4 or 5, or to any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto, hereby ratifying and confirming all that such attorneys and agents, or any of them, shall do or cause to be done by virtue hereof.

The undersigned agrees that the attorneys-in-fact named herein may rely entirely on information furnished orally or in writing by the undersigned to such attorneys-in-fact. The undersigned also agrees to indemnify and hold harmless the Company and the attorneys-in-fact against any losses, claims, damages or liabilities (or actions in respect thereof) that arise out of or are based upon any untrue statement or omission of necessary fact in the information provided by the undersigned to the attorneys-in-fact for purposes of executing, acknowledging, delivering or filing Forms 3, 4 or 5, or any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto, and agrees to reimburse the Company and the attorneys-in-fact herein for any legal or other expenses reasonably incurred in connection with investigating or defending against any such loss, claim, damage, liability or action.

This authorization shall supersede all prior authorizations to act for the undersigned with respect to securities of the Company in these matters, which prior authorizations are hereby revoked, and shall survive the termination of the undersigned's status as a director and/or officer of the Company and remain in effect thereafter for so long as the undersigned (in his or her individual capacity or in a fiduciary or other capacity) has any obligation under Section 16 of the Act with respect to securities of the Company.

Date: 5/8/95

/S/ V. DEAN ESTES  
V. Dean Estes