| SEC Form 4 |  |
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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL            |           |  |  |  |  |  |  |  |  |  |
|-------------------------|-----------|--|--|--|--|--|--|--|--|--|
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| hours per response:     | 0.5       |  |  |  |  |  |  |  |  |  |

|  | _                                  |   |  |   |   | ationship of Reportir<br>k all applicable)<br>Director<br>Officer (give title  | 10% COther   | Dwner<br>(specify  |   |
|--|------------------------------------|---|--|---|---|--|--|--|---|
|  |                                    | ction (M  | onth/D   | Day/Year)   |   | below)   | below  | )  |   |
| 4. If An                                   | nendment, Date of (                | Original  | Filed  | (Month/Day/Y  | 6. Indi<br>Line)<br>X   |  |  |  |   |
| n-Derivative S                             | ecurities Acqu                     | uired,  | Disp   | osed of, o  | or Ben  | eficially  | Owned  |  |   |
| 2. Transaction<br>Date<br>(Month/Day/Year) | Execution Date,                    |   |  | Disposed Of   |   |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership   |
|  |                                    | Code  | v  | Amount  | (A) or<br>(D)   | Price  | Transaction(s)<br>(Instr. 3 and 4)   |  | (Instr. 4)  |
|  | n-Derivative S 2. Transaction Date | WWW         3. Date of Earliest Transaction         11/01/2017         4. If Amendment, Date of         n-Derivative Securities Acquinate         2. Transaction         Date<br>(Month/Day/Year)         2A. Deemed<br>Execution Date,<br>if any | WWW         3. Date of Earliest Transaction (M         11/01/2017         4. If Amendment, Date of Original         n-Derivative Securities Acquired,         2. Transaction         Date         (Month/Day/Year)         2A. Deemed         Stransaction         Date         (Month/Day/Year)         2A. Deemed         Stransaction         Date         (Month/Day/Year)         2A. Deemed         Stransaction         Bate         (Month/Day/Year) | WWW         3. Date of Earliest Transaction (Month/E         11/01/2017         4. If Amendment, Date of Original Filed         n-Derivative Securities Acquired, Disp         2. Transaction<br>Date<br>(Month/Day/Year)       2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)       3.<br>Transaction<br>Code (Instr.<br>8) | WWW       ]         3. Date of Earliest Transaction (Month/Day/Year)         11/01/2017         4. If Amendment, Date of Original Filed (Month/Day/Y         A. If Amendment, Date of Original Filed (Month/Day/Y         Properties         A. If Amendment, Date of Original Filed (Month/Day/Y         B. Determed         A. Deemed         Execution Date, if any (Month/Day/Year)         B. Determed         B. Determed         B. Date         B. Date | WWW       ]         3. Date of Earliest Transaction (Month/Day/Year)         11/01/2017         4. If Amendment, Date of Original Filed (Month/Day/Year)         n-Derivative Securities Acquired, Disposed of, or Ben         2. Transaction<br>Date<br>(Month/Day/Year)         3. Transaction<br>Code (Instr.<br>8) | WOLVERINE WORLD WIDE INCORDED (         WWW         3. Date of Earliest Transaction (Month/Day/Year)         11/01/2017         4. If Amendment, Date of Original Filed (Month/Day/Year)         6. Indi         Line)         X         n-Derivative Securities Acquired, Disposed of, or Beneficially         2. Transaction         Date         (Month/Day/Year)         2. Transaction         Date         (Month/Day/Year)         2. Transaction         Date         (Month/Day/Year)         2. Transaction         Code (Instr. 8)         Code 1/2         Amount         (A) or         Price | WOLV EIGHTE WORLED WIDE INC /DL/ [       X       Director         WWW ]       3. Date of Earliest Transaction (Month/Day/Year)       X       Director         4. If Amendment, Date of Original Filed (Month/Day/Year)       6. Individual or Joint/Group Line)         X       Form filed by On Form filed by Mo Person         Person       2. Transaction Date (Month/Day/Year)       5. Amount of Execution Date, (Month/Day/Year)         2. Transaction Date (Month/Day/Year)       3. Transaction Date (Instr. 8)       3. Amount of Disposed of (D) (Instr. 3, 4 and 5)         2. Transaction Date (Month/Day/Year)       Code (Instr. 8)       5. Amount of Securities Perform Transaction (S) | WWW]       X       Director       10% C         3. Date of Earliest Transaction (Month/Day/Year)       Code (Month/Day/Year)       X       Director       Officer (give title Other below)         4. If Amendment, Date of Original Filed (Month/Day/Year)       6. Individual or Joint/Group Filing (Check A Line)         X       Form filed by One Reporting Person         Person       X       Form filed by More than One Reporting Person         Person       2. Transaction Date, (Month/Day/Year)       3. Transaction Code (Instr. 8)       5. Amount of Disposed of (D) (Instr. 3, 4 and 5)       5. Amount of Securities Beneficially Owned Following Reported Transaction(s) |

ble II - Derivative Securities Acquired, Disposed of, or Beneficially Ow (e.g., puts, calls, warrants, options, convertible securities)

|   | (   |  |   |                              |   |   |     |                          |                    |                    |   |  |  |  |  |
|---|---|--|---|------------------------------|---|---|-----|--------------------------|--------------------|--------------------|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | xpiration Date Amount of |                    | f<br>g<br>Security | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable      | Expiration<br>Date | Title              | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |
| Stock<br>Units                                      | (1)   | 11/01/2017                                 |   | Α                            |   | 38.34   |     | (1)                      | (1)                | Common<br>Stock    | 38.34   | \$27.13  | 17,374.28  | D  |  |

Explanation of Responses:

1. Award of stock units pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

#### **Remarks:**

#### <u>/s/ David Latchana, by Power</u> of Attorney

11/03/2017

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.