FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response       | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  GRIMOLDI ALBERTO L   |  |  |   |  | <u>WO</u>   | 2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ] |        |     |  |   |                |   |                                   |                                 | ck all appl<br>Direct   | tionship of Reporting I<br>all applicable)<br>Director<br>Officer (give title<br>below)           |  | 10% O  | wner   |  |
|--|--|--|---|--|---|---|--------|-----|--|---|----------------|---|-----------------------------------|---------------------------------|---|---|--|--|--|--|
| (Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE            |  |  |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 12/13/2010 |   |        |     |  |   |                |   |                                   |                                 | Other (s  |   |  | specify  |  |  |
| (Street)   | · '  |  |   |  |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                          |        |     |  |   |                |   |                                   |                                 | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |   |  |  |  |  |
| ROCKFO   |  |  | 19351   |  |   |   |        |     |  |   |                |   |                                   |                                 | Form filed by More than One Reporting<br>Person   |   |  |  |  |  |
| (City)   | (S   | tate) (                                    | Zip)  |  |   |   |        |     |  |   |                |   |                                   |                                 |   |   |  |  |  |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |   |  |   |   |        |     |  |   |                |   |                                   |                                 |   |   |  |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day) |  |  |   |  |   | Execution Date,   |        |     | Code (In   | Transaction Dispose Code (Instr. and 5) |                |   |                                   | , 4 Securit<br>Benefic<br>Owned |   | ties For<br>cially (D)  |  | n: Direct<br>or<br>rect (I)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |  |
|  |  |  |   |  |   |   |        |     | Code   | v                                       | Amoun          | t (A)   | or P                              | rice                            |   |   |  | tr. 4)   | (Instr. 4)   |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |  |   |   |        |     |  |   |                |   |                                   |                                 |   |   |  |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)            | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | 4.<br>Transaction<br>Code (Instr.<br>8)                     |   | n of   |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |   |                | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |                                   | o<br>D<br>S                     | . Price<br>f<br>erivative<br>ecurity<br>nstr. 5)  | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) |  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |   |  | Code  | v   | (A)    | (D) | Date<br>Exercisable  |   | piration<br>te | Title   | Amou<br>or<br>Numb<br>of<br>Share | er                              |   |   |  |  |  |  |
| Phantom<br>Stock   | (1)  | 12/13/2010                                 |   |  | A   |   | 286.26 |     | (1)  |   | (1)            | Common<br>Stock   | 286.                              | 26                              | \$31.44   | 51,171.2  |  | D  |  |  |

## Explanation of Responses:

1. Award of phantom stock pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

## Remarks:

<u>/s/ Timothy E. Foley, by</u> <u>Power of Attorney</u>

12/15/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.