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SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report: October 4, 2000

**Wolverine World Wide, Inc.**  
(Exact name of registrant as  
specified in its charter)

**Michigan**  
(State or other  
jurisdiction of  
incorporation)

**1-6024**  
(Commission  
File Number)

**38-1185150**  
(IRS Employer  
Identification no.)

**9341 Courtland Drive**  
**Rockford, Michigan**  
(Address of principal executive offices)

**49351**  
(Zip Code)

Registrant's telephone number,  
including area code: **(616) 886-5500**

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Item 5. Other Events.

On October 3, 2000, Wolverine World Wide, Inc. issued the press release attached as Exhibit 99 to this Form 8-K.

Item 7 Financial Statements, Pro Forma Financial Information, and Exhibits.

(c) Exhibits:

99 Press Release dated October 3, 2000.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: October 4, 2000

WOLVERINE WORLD WIDE, INC.  
(Registrant)

By: /s/Nicholas P. Ottenwess

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Nicholas P. Ottenwess  
Corporate Controller

EXHIBIT INDEX

Exhibit Number

Document

99

Press Release dated October 3, 2000.

# News Release

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**WOLVERINE WORLD WIDE, INC.  
ANNOUNCES PROGRAM TO BUY BACK  
TWO MILLION COMMON SHARES**

**FOR IMMEDIATE RELEASE  
CONTACT:  
Thomas P. Mundt  
616/866-5589  
OR: Nick Thole, 800/435-9539  
Seyferth Spaulding Tennyson,  
Inc.  
thole@seyferthpr.com**

**ROCKFORD, MICH., October 3, 2000** -- Wolverine World Wide, Inc. (NYSE: WWW) today announced that its Board of Directors has authorized the repurchase of up to 2,000,000 shares of the Company's common stock over the next 24 months. As of September 30, 2000, Wolverine had 41,562,073 shares of common stock outstanding (excluding 3,205,341 shares of treasury stock). The purchases may be made on the open market or in privately negotiated transactions, depending upon market conditions and other factors. Purchases will be funded from the Company's cash flow from operations and will be reserved for later reissue in connection with potential future stock dividends, employee benefit plans and other general purposes.

Tim O'Donovan, President and CEO, said "With our major five-year infrastructure improvement program behind us, the Company is once again generating free cash flow, a portion of which has been used to reduce long-term debt by more than \$49.0 million from last year's levels. This share repurchase expresses our confidence in the Company's strategic growth plan and our belief that the stock represents an attractive investment opportunity."

Wolverine World Wide, Inc. manufactures and markets a wide variety of branded footwear and performance leathers. Major branded products of the company include: Bates® Uniform Footwear; Caterpillar® Footwear; Coleman® Footgear; Harley-Davidson® Footwear; Hush Puppies® shoes, slippers and accessories; HYTEST® safety footwear; Merrell® performance outdoor footwear; Wolverine® work, sport and rugged outdoor footwear, apparel and accessories; Stanley footgear; and Wolverine® All Season Weather Leathers™. The company's premier comfort technologies include: Air Paradise™, Bounce®, Comfort Curve®, Wolverine DuraShocks® and DuraShocks Motion Control™, Wolverine Fusion™ and Zero-G™.

This press release contains forward-looking statements. Investors are cautioned that actual results and outcomes may materially differ from such forward-looking statements due to a number of factors including, but not limited to, risks detailed in the Company's reports filed with the Securities and Exchange Commission.

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