FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GERBER WILLIAM K						2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW]									eck all app X Direc	tor	10%	6 Owner
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE					3. Date of Earliest Transaction (Month/Day/Year) 05/02/2011										Offic belov	er (give title w)	Oth bel	er (specify ow)
(Street) ROCKFORD MI 49351					4. If Amendment, Date of Original Filed (Month/Day/Year)									Line	Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(S	tate) (Zip)												Pers	•		
		Tab	le I - Non-De	rivativ	/e S	ecuri	ties	Acc	quired, [Disp	osed	of, or B	enefi	cial	ly Own	ed		
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/					Execution Date,				3. Transaction Code (Instr. 8) 4. Securities Acquire Disposed Of (D) (Instr. 8)					. 3, 4 Secu Ben Own		icially d	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
									Code	v	Amou	nount (A) or (D)		rice			(111501.4)	(111511. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code	Transaction Code (Instr.		n Number I		5. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		S (i. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
				Code	e ,	v (A) (Date Exercisable	Exp Dat	oiration e	Title	Amou or Numb of Share	er				
Phantom Stock	(1)	05/02/2011		A	.	16	.68		(1)		(1)	Common Stock	16.6	8	\$38.91	5,424.37	D	

Explanation of Responses:

1. Award of phantom stock pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

Remarks:

/s/ Timothy E. Foley, by <u>Power of Attorney</u> 05/04/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.