## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> <u>VOLKEMA MICHAEL A</u>						2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ]									heck all ap X Dire	plicable) ctor		Owner	
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE					3. Date of Earliest Transaction (Month/Day/Year) 08/02/2010										belo	er (give title w)	belo	er (specify w)	
						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) ROCKFORD MI 49351															X Form	n filed by One	e Reporting P	erson	
															Forn Pers		e than One F	eporting	
(City)	/) (State) (Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					ion 2A. Deemed Execution Date, if any (Month/Day/Yea			Code (In	Transaction Code (Instr.		4. Securities Acquired Disposed Of (D) (Instr. and 5)			Secu	ficially d	6. Ownershij Form: Direct (D) or Indirect (I) (Instr. 4)			
								Code	v	Amou	ount (A) or (D)		Price	Repo Trans		(1150.4)	(insu: 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any		4. Transaction Code (Instr 8)		on Number		6. Date Exer Expiration I (Month/Day	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
				c	ode	v	(A)	(D)	Date Exercisable	Exp	oiration te	Title	Amo or Num of Shai	nber					
Phantom Stock	(1)	08/02/2010			Α		21.79		(1)		(1)	Common Stock	21.	.79	\$29.46	5,858.22	D		

### Explanation of Responses:

1. Award of phantom stock pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

#### Remarks:

<u>/s/ Timothy E. Foley, by</u> <u>Power of Attorney</u>

08/04/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.