FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GERBER WILLIAM K (Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE						2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW] 3. Date of Earliest Transaction (Month/Day/Year) 04/18/2013 4. If Amendment, Date of Original Filed (Month/Day/Year)										Direct Office below	plicable) ctor er (give title w)		Person(s) to Issuer 10% Owner Other (specify below)		
(Street) ROCKF			19351 Zip)												Line) X	Form	m filed by One Reporting Person m filed by More than One Reporting				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day				Execution Date			Date,	Code (Instant) 8)			4. Securities Ac Disposed Of (D) and 5) Amount (A		(Instr.	3, 4 Secur Bener Owne Follo Repo Trans		icially d ving			7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transactic Code (Ins 8)				6. Date Exercisa Expiration Date (Month/Day/Year			Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	te ercisable	Exp	iration e	Title	Amou or Numb of Share	er						
Stock Option (Right to Buy)	\$45.38	04/18/2013			A		4,242		04/	/18/2013	04/1	17/2023	Common Stock	4,24	2 \$	60.00	4,242		D		

Explanation of Responses:

Remarks:

/s/ Timothy E. Foley, by Power of Attorney 04/19/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).