

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ZWIERS JAMES D</u> _____ (Last) (First) (Middle) 9341 COURTLAND DRIVE NE _____ (Street) ROCKFORD MI 49351 _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>WOLVERINE WORLD WIDE INC /DE/ [WWW]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Pres, Outdoor & Lifestyle Grp</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/28/2016</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	07/28/2016		M		2,432	A	\$15.13	245,609	D	
Common Stock	07/28/2016		M		22,152	A	\$12.53	267,761	D	
Common Stock	07/28/2016		D		2,432	D	\$24.558	265,329	D	
Common Stock	07/28/2016		D		22,152	D	\$24.558	243,177	D	
Common Stock	07/28/2016		G ⁽¹⁾	V	4,170	D	\$0.00	239,007	D	
Common Stock	07/28/2016		J ⁽²⁾	V	23,029	D	\$0.00	215,978	D	
Common Stock	07/28/2016		J ⁽²⁾	V	23,029	A	\$0.00	138,173	I	By Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy) ⁽³⁾	\$15.13	07/28/2016		M			2,432	02/07/2010	02/06/2017	Common Stock	2,432	\$0.00	0	D	
Stock Option (Right to Buy) ⁽³⁾	\$12.53	07/28/2016		M			22,152	02/06/2011	02/05/2018	Common Stock	22,152	\$0.00	0	D	

Explanation of Responses:

- Transfer by gift to a charitable organization. Mr. Zwiers received no consideration for the transfer of the securities.
- Transfer from direct ownership to indirect ownership held by the Jane M. Zwiers Trust.
- The number of shares and exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

Remarks:

/s/ Timothy E. Foley, by
Power of Attorney

08/01/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.