FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  GERBER WILLIAM K					2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ]										heck all ap	plicable) ctor		Owner
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE					3. Date of Earliest Transaction (Month/Day/Year) 11/03/2014										belo	er (give title w)	Othe belov	(specify ()
(Street) ROCKFORD MI 49351				4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(S	tate) (	Zip)											Pers	•			
		Tab	le I - Non-D	erivat	tive S	Sec	uritie	s Ad	cquired	Dis	posed	of, or E	Bene	ficia	lly Own	ed		
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)					Execution Date,			Code	Transaction Disposed Of Code (Instr. and 5)			rities Acquired (A) or ed Of (D) (Instr. 3, 4		Secui	ficially d	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amou	ınt (A) or (D)		Price	Repo Trans		(111501. 4)	(11150: 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		n Number E		Expiration	6. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)	(D)	Date Exercisab		cpiration ate	Title	Amo or Num of Shar					
Stock Units	(1)	11/03/2014			A		45.51		(1)		(1)	Common Stock	45.	.51	\$26.94	20,481.69	D	

## Explanation of Responses:

1. Award of stock units pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

## Remarks:

/s/ Timothy E. Foley, by <u>Power of Attorney</u> 11/05/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.