FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ZWIERS JAMES D	2. Date of Event Requiring Statement (Month/Day/Year) 12/13/2007		3. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW]					
(Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE (Street) ROCKFORD MI 49351 (City) (State) (Zip)			4. Relationship of Reporting Per (Check all applicable) Director X Officer (give title below) President, Hush Pupp	10% Owner Other (specify below)		5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
	Table I - No	n-Deriva	tive Securities Beneficial	lv Owned				
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Direc	3. Ownership 4. Nature of Indirect Beneficial Own (Instr. 5) or Indirect (I)		t Beneficial Ownership	
Common Stock			33,213	D				
			e Securities Beneficially					
4 TH (D. H. O. H. C.)			ants, options, convertible			 -	lan	
1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration Da (Month/Day/Y	ate	d 3. Title and Amount of Secur Underlying Derivative Secur	rity (Instr. 4) Conve		Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date	Expiratio		Amount or Number of	Exercise Price of Derivativ Security	or Indirect		
	Exercisable	Date	Title	Shares	40.54			
Stock Option (Right to Buy)	02/12/2003	02/11/201		1,688	10.51			
Stock Option (Right to Buy)	02/12/2004	02/11/201	Common Steek	1,688	10.51			
Stock Option (Right to Buy)	02/12/2005	02/11/201		1,687	10.51			
Stock Option (Right to Buy)	02/13/2005	02/11/201		1,687	10.51	D		
Stock Option (Right to Buy)	02/18/2005	02/17/201	4 Common Stock	2,175	15.37	D		
Stock Option (Right to Buy)	12/13/2005	02/17/201	4 Common Stock	2,175	15.37	D		
Stock Option (Right to Buy)	12/13/2005	02/17/201	4 Common Stock	2,175	15.37	D		
Stock Option (Right to Buy)	12/14/2004	02/13/201	Common Stock	228	20.5	D		
Stock Option (Right to Buy)	12/14/2004	03/04/201	Common Stock	114	20.5	D		
Stock Option (Right to Buy)	12/14/2004	02/23/201	Common Stock	273	20.5	D		
Stock Option (Right to Buy)	12/20/2004	02/17/201	4 Common Stock	1,606	20.8	D		
Stock Option (Right to Buy)	12/20/2004	03/04/201	Common Stock	94	20.8	D		
Stock Option (Right to Buy)	12/20/2004	02/23/201	Common Stock	156	20.8	D		
Stock Option (Right to Buy)	12/20/2004	03/02/200	Common Stock	228	20.8	D		
			C	2,150	23.03	D		
Stock Option (Right to Buy)	02/09/2005	02/08/201	Common Stock	,				
Stock Option (Right to Buy) Stock Option (Right to Buy)	02/09/2005 12/13/2005	02/08/201	Common Stock	2,150	23.03	D		
			5 Common Stock	_	23.03	_		
Stock Option (Right to Buy)	12/13/2005	02/08/201	Common Stock Common Stock	2,150	-	D		

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)							
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Exercise Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	02/15/2008	02/14/2016	Common Stock	2,867	22.47	D	
Stock Option (Right to Buy)	02/15/2009	02/14/2016	Common Stock	2,866	22.47	D	
Stock Option (Right to Buy)	02/07/2008	02/06/2017	Common Stock	2,534	30.26	D	
Stock Option (Right to Buy)	02/07/2009	02/06/2017	Common Stock	2,533	30.26	D	
Stock Option (Right to Buy)	02/07/2010	02/06/2017	Common Stock	2,533	30.26	D	

Explanation of Responses:

/s/ Jeffrey A. Ott, by power of attorney 12/20/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

LIMITED POWER OF ATTORNEY

The undersigned, a director and/or officer of Wolverine World Wide, Inc., a Delaware corporation ("Wolverine"), does hereby appoint BLAKE W. KRUEGER, STEPHEN L. GULIS, JR., JAMES D. ZWIERS, JEFFREY A. OTT, and JEFFREY S. BATTERSHALL, or any one or more of them, with full power of substitution, his or her attorneys and agents to do any and all acts and things and to execute and file any and all documents and instruments that such attorneys and agents, or any of them, consider necessary or advisable to enable the undersigned (in his or her individual capacity or in a fiduciary or other capacity) to comply with the Securities Act of 1933, as amended (the "Securities Act"), and the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and any requirements of the Securities and Exchange Commission in respect thereof, in connection with his or her intended sale of any security related to Wolverine pursuant to Rule 144 issued under the Securities Act and the preparation, execution and filing of any report or statement of beneficial ownership or changes in beneficial ownership of securities of Wolverine that the undersigned (in his or her individual capacity or in a fiduciary or other capacity) may be required to file pursuant to Section 16(a) of the Exchange Act including, without limitation, full power and authority to sign the undersigned's name, in his or her individual capacity or in a fiduciary or other capacity, to any report or statement on Form 3, 4, 5 or 144, or to any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto, hereby ratifying and confirming all that such attorneys and agents, or any of them, shall do or cause to be done by virtue hereof.

The undersigned agrees that the attorneys-in-fact act as legal counsel to and/or officers of Wolverine in connection with the securities matters addressed herein, and do not represent the undersigned in his or her personal capacity in connection with such matters. The undersigned agrees that the attorneys-in-fact may rely entirely on information furnished orally or in writing by the undersigned or his or her authorized representative(s) to such attorneys-in-fact. The undersigned also agrees to indemnify and hold harmless Wolverine and the attorneys-in-fact against any losses, claims, damages or liabilities (or actions in respect thereof) that arise out of or are based upon any untrue statement or omission of necessary fact in the information provided by the undersigned or his or her authorized representative(s) to the attorneys-in-fact for purposes of executing, acknowledging, delivering or filing any such forms, or any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto. The undersigned agrees to reimburse Wolverine and the attorneys-in-fact for any legal or other expenses reasonably incurred in connection with investigating or defending against any such loss, claim, damage, liability or action.

This authorization shall supersede all prior authorizations to act for the undersigned with respect to securities of Wolverine in these matters, which prior authorizations are hereby revoked, and shall survive the termination of the undersigned's status as a director and/or officer of Wolverine and remain in effect thereafter for so long as the undersigned (in his or her individual capacity or in a fiduciary or other capacity) is subject to Rule 144 with respect to securities of Wolverine or has any obligation under Section 16 of the Exchange Act with respect to securities of Wolverine.

Date: August 28, 2002	/s/ James Zwiers
	(Signature)
	James Zwiers
	(Print Name)