FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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| OMB APPROVAL | | | | | | | | |
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| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average I | burden | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|---|--|--|---|-------------------------------|------------------------------|---|-------------------------------|-------|--------------------------------------|-------|---------------------|--|--|---|---|---|--|---|--|--|
| 1. Name and Address of Reporting Person* | | | | | W | 2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | |
| (Last) C/O 934 | ` | rst) AND DRIVE N | (Middle) | | 3. [| WWW] 3. Date of Earliest Transaction (Month/Day/Year) 02/27/2020 | | | | | | | | | r (give title | Other (spelow) | | | | |
| (Street) ROCKF(| | | 49351 (Zip) | | 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year | | | | | | | | ne) X Form Form | ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Tra | | | | 2. Transa Date (Month/D | ection | 2A. Exe | 2A. Deemed Execution Date, | | 3. Transaction Code (Instr. | | 4. Securitie | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 | | 5. Amount of | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transa | ction(s) 3 and 4) | | | (Instr. 4) | | |
| Common Stock 02/27/2 | | | | | /2020 | .020 | | M | | 6,668 | A | \$15.7 | 75 23 | 5,130 | | D | | | | |
| Common Stock 02/27/2 | | | | | /2020 | .020 | | S | | 6,668 | D | \$27.4 | 1 ⁽¹⁾ 22 | 8,462 | | D | | | | |
| | | Т | able II | | | | | | | | osed of converti | | | y Owned | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deer Execution if any (Month/E | | 4. Transa Code (8) | | n of | | 6. Date E: Expiration (Month/D | n Dat | | 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | s S Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | ole | Expiration Date | Title | Amount or Number of Shares | | | | | | | |
| Stock Option (Right to Buy) ⁽²⁾ | \$15.75 | 02/27/2020 | | | M | | | 6,668 | 04/22/20 | 10 | 04/21/2020 | Common Stock | 6,668 | \$0.00 | 0 | | D | | | |

Explanation of Responses:

Remarks:

/s/ David Latchana, by Power 02/28/2020 of Attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.31 to \$27.69. The reporting person undertakes to provide to Wolverine World Wide, Inc., any security holder of Wolverine World Wide, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within such range.

^{2.} The number of Stock Options and the exercise price have been adjusted to reflect the Issuer's November 1, 2013 two-for-one stock split.