## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     ODONOVAN TIMOTHY J   |  |  |   |       |  | 2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [ WWW ] |       |      |  |        |                  |   |                                   |   | k all appli<br>Directo                         | cable)<br>or   | g Per | son(s) to Iss  | vner  |
|--|--|--|---|-------|--|---|-------|------|--|--------|------------------|---|-----------------------------------|---|--|--|-------|--|---|
| (Last) (First) (Middle) 9341 COURTLAND DRIVE NE  |  |  |   |       |  | 3. Date of Earliest Transaction (Month/Day/Year) 08/01/2017                       |       |      |  |        |                  |   |                                   |   | Officer<br>below)                              | (give title  |       | Other (s<br>below)   | specify   |
| (Street) ROCKFORD MI 49351 (City) (State) (Zip)  |  |  |   | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |       |      |  |        |                  |   | Line)                             | Individual or Joint/Group Filing (Check Applicable le)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |       |  |   |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |   |       |  |   |       |      |  |        |                  |   |                                   |   |  |  |       |  |   |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)  |  |  |   |       |  | Execution Date,   |       |      | Transaction Disposed Code (Instr. 5)                           |        |                  | ities Acquir<br>d Of (D) (In:   | str. 3, 4                         | and Securiti<br>Benefic<br>Owned<br>Reporte   |  | es For ially (D) Following (I) (   |       | n: Direct<br>r Indirect<br>istr. 4)                                      | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |  |   |       |  |   |       | Code | V  | Amount | (A) or<br>(D) Pr |   | ce                                |   | ansaction(s)<br>nstr. 3 and 4)                 |  |       |  |   |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |   |       |  |   |       |      |  |        |                  |   |                                   |   |  |  |       |  |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security            | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution I<br>if any<br>(Month/Day | Date, | 4.<br>Transactic<br>Code (Inst<br>8)                     |   |       |      | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |        |                  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Securit<br>(Instr. 3 and 4) |                                   | ty D S  | . Price of<br>erivative<br>ecurity<br>nstr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | у     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>t (Instr. 4)                           |
|  |  |  |   | Cod   | Code   | v   | (A)   | (D)  | Date<br>Exercisabl   |        | xpiration<br>ate | Title   | Amou<br>or<br>Numb<br>of<br>Share | er  |  |  |       |  |   |
| Stock<br>Units   | (1)  | 08/01/2017                                 |   |       | A  |   | 46.86 |      | (1)  |        | (1)              | Common<br>Stock   | 46.8                              | 6   | \$28.44  | 22,256.6   | 68    | D  |   |

## **Explanation of Responses:**

1. Award of stock units pursuant to Outside Directors' Deferred Compensation Plan. Shares of common stock are issuable on a one-for-one basis in either a lump sum or installments after termination of service as a director or upon a change in control of the company.

## Remarks:

/s/ David Latchana, by Power of Attorney

08/03/2017

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.