## FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-028     |     |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1 Nome a  | nd Addross s  |  | Issuer Name and Ticker or Trading Symbol |                                 |   |   |         |   |   |   |                  | 5. Relationship of Reporting Person(s) to Issuer |   |                                      |   |  |  |                         |  |
|---|---|--|--|---------------------------------|---|---|---------|---|---|---|------------------|--|---|--------------------------------------|---|--|--|-------------------------|--|
| 1. Name and Address of Reporting Person Gedra Ted S |   |  |  |                                 |   | WOLVERINE WORLD WIDE INC /DE/ [ www]  |         |   |   |   |                  |  |   |                                      | eck all app<br>Direct   | licable)<br>or   | 10%  | Owner                   |  |
| (Last) (First) (Middle) C/O 9341 COURTLAND DRIVE NE |   |  |  |                                 | 3. Da                                   | 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2016  4. If Amendment, Date of Original Filed (Month/Day/Year) |         |   |   |   |                  |  |   |                                      | A below   | ′  | Othe<br>belov<br>Heritage Gr   | •                       |  |
| (Street)  | Street) ROCKFORD MI 49351   |  |  |                                 |   |   |         |   |   |   |                  |  |   |                                      | Individual or Joint/Group Filing (Check Apline)     Y Form filed by One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Report |  |  |                         |  |
| (City)  | (S  | tate)                                      | (Zip)                                    |                                 |   |   |         |   |   |   |                  |  |   |                                      | Person  |  |  |                         |  |
|   |   | Tab  | le I - N                                 | lon-Deri                        | vative                                  | Sec   | urities | s Ac                                    | quired,   | Dis   | posed (          | of, or E   | Benef   | ficia                                | lly Owne  | d  |  |                         |  |
| Date  |   |  |  | 2. Transac<br>Date<br>(Month/Da |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)   |         | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (<br>Disposed Of (D) (Instr. 3<br>and 5) |                  |  |   | 5. Amo<br>Securii<br>Benefi<br>Owned | cially  | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)                                       | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                    |                         |  |
|   |   |  |  |                                 |   |   |         |   | Code  | v   | Amount           | t (A)  | or F  | Price                                | Report<br>Transa  |  | (Instr. 4)   | (Instr. 4)              |  |
| Common  | Stock   |  |  | 02/10/2                         | 2016                                    |   |         |   | A   |   | 15,44            | 15   | 4   | \$0.0                                | 0 27  | 6,848  | D  |                         |  |
| Common Stock <sup>(1)</sup> 02/10/20                |   |  |  |                                 | 2016                                    | 016   |         |   | A   |   | 28,36            | 51   | 4   | \$0.0                                | 0 30  | 5,209  | D  |                         |  |
| Common Stock 02/10/20                               |   |  |  |                                 | 2016                                    | 016   |         |   | D   |   | 9,30             | 5  | )   | \$0.0                                | 0 29  | 5,904  | D  |                         |  |
| Common Stock 02/10/20                               |   |  |  |                                 | 2016                                    | 016   |         |   | F   |   | 4,692 D          |  | ) (   | \$16.5                               | 51 29   | 291,212  |  |                         |  |
|   |   | Т  | able II                                  | - Deriva<br>(e.g., p            |   |   |         |   | uired, Di<br>, option                                 |   |                  |  |   |                                      | / Owned   |  |  |                         |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | if any                                   | emed<br>ion Date,<br>/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8) |   | n of l  |   | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |   | е                | Amoun<br>Securiti<br>Underly<br>Derivati         | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |                                      | 8. Price<br>of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership<br>Form:<br>y Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | Beneficial<br>Ownership |  |
|   |   |  |  |                                 | Code                                    | v   | (A)     | (D)                                     | Date<br>Exercisabl                                    |   | xpiration<br>ate | Title  | or  | ount<br>nber<br>res                  |   |  |  |                         |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$16.51   | 02/10/2016                                 |  |                                 | A                                       |   | 17,330  |   | 02/10/2017  | 7 0   | 2/09/2026        | Commo<br>Stock                                   | n 17,   | 330                                  | \$0.00  | 17,330   | D  |                         |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$16.51   | 02/10/2016                                 |  |                                 | A                                       |   | 17,329  |   | 02/10/2018  | 8 0   | 2/09/2026        | Commo<br>Stock                                   | <sup>n</sup> 17,  | 329                                  | \$0.00  | 17,329   | D  |                         |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$16.51   | 02/10/2016                                 |  |                                 | A                                       |   | 17,329  |   | 02/10/2019  | 9 0.  | 2/09/2026        | Commo<br>Stock                                   | <sup>n</sup> 17,  | 329                                  | \$0.00  | 17,329   | D  |                         |  |

### Explanation of Responses:

1. On February 10, 2016, the reporting person received a grant of restricted shares of common stock under the Company's Stock Incentive Plan of 2013. Restrictions on the shares will lapse in February 2019 subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant. Any shares as to which restrictions do not lapse at such time will be forfeited.

#### Remarks:

/s/ Timothy E. Foley, by Power of Attorney

02/12/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.